



Business ads must be in PDF format, and must be e-mailed to our ad coordinator. If it is easier, have the business e-mail you their ad. Encourage the business to send the highest quality PDF so that it will print well. They should also be mindful of orientation of the ad (full page ads will be in portrait layout so a landscape picture will end up getting cropped). The layout team will work with whatever we get, but the best quality (in focus, high resolution) will equal the best results.

Note:

If the ad logistics become a problem, please do not let that get in the way of selling the ad. Please reach out to our ad coordinator and we will see if our design team can help!

Family ads

Wait, Wait, Wait... I don't know how to make an ad!!!

Don't worry! We have an ad designer on hand to help you create a fantastic ad of any size. **You just have to provide the pictures and the text.** Simply e-mail the information to our ad coordinator to create the ad. You won't have to worry about sizing, cropping or formatting anything. *But try to send the best quality photo (not dark or blurry) so we have a good start point! We recommend a resolution of 1200dpi or larger.* **OR** - we can take the picture for you! Please note in the box and our wonderful photographer will happily take a picture of your son. How easy is that?

2017 Prices

(same as last year)

Interior Color Covers
\$300

Full Page Ad
\$200

1/2 Page Ad
\$100

1/4 Page Ad
\$50
family only - no
business

Directions:

1. Choose what kind of ad
2. Pick a size
3. Choose your favorite pic or ask us for one
4. Write a message to your musician
5. Send in order form with check and email the rest!

Due Dates:

ALL ad designs, order forms, materials and payment are due by **Monday October 16th**

SENIOR FAMILIES can secure an ad thru 10/06

Ads go in the book in the order in which they are received



Christian Brothers Academy Band Media Program 2017

Please help us support our music program!

Purchase an ad...

Please help us support our music program by purchasing an ad in this year's Media Program.

This beautiful book is given to families and concert attendees free at each of our performances and serves as our yearbook for everyone involved in band. You can purchase an ad for your business (or sell one to businesses you know), but many prefer to use the ads to feature their sons and send them a message for the year.

All ads are in black and white (except the inside covers)

Ad space is limited!

All orders are accommodated on a first come, first-served basis. Only paid orders with submitted PDF ads will be considered.

Senior Families: take advantage of the extra early deadline and secure ad by 10/6

Family Ads

Family ads are for ALL band families (not just seniors) & are a great way to commemorate a wonderful year of music!

Business Ads

If you own or know of a business that would like to advertise in this year's media guide, please reach out to them and ask to purchase an ad.

*Businesses may purchase *1/2 or full pages ads only.*

Wish a musician good luck this year...

Tell them how proud you are of their accomplishments...

Wish their entire band well (or their class)...

Embarrass them with baby photos...

Share your business with fellow band families...

Support the arts!



Band Media Program ORDER FORM

Please detach and return with payment
Please use a separate order form for each ad

Information:

Student/Family or Business Name

Contact Email

Contact Number

Check One:

- Please take a picture of my son!
- I will email Bettina Dill my photo(s): bettinanys@aol.com
- I have my own design team and I will be sending a completed ad

Check One:

- Color Page inside cover @ 300.00 (ONLY 1 available)
- Full Page Ad (up to 3 photos) @ \$200 (ONLY 10 available)
- ½ Page Ad (up to 2 photos) @ \$100.00 (about 20 available)
- ¼ Page Ad (background photo optional) @ \$50.00 (about 20 available) - NO BUSINESS

Check One:

- I am emailing my message to bettinanys@aol.com
- Here is the message I would like in my ad: _____
- _____
- _____

Due Dates:

ALL ad designs, order forms, materials and payment are due by **Monday October 16th**

SENIOR FAMILIES can secure an ad thru 10/06

Ads go in the book in the _____

order in which they are received

For Office Use

Date Order & Payment received: _____

Photos received: _____

- ★Send in all Order Forms with payment to the CBA Music Office or Main Office c/o Mrs. Dill
- ★Email all family ads (or ad materials) to Bettina Dill, Ad Coordinator
- ★bettinanys@aol.com
- ★Please specify in subject line "Ad for Band Media Program"



Band Media Program Alumni ORDER FORM

Please print & return with payment

Information:

Student/Family

Contact Email

Contact Number

Check One:

- Please steal a picture of my son from social media!
- I will email Sarah my photo(s): sarahewaite@mac.com

Check One:

- Alumni pic and message (standard) \$35
If you would like to do more....
- Full Page Ad (up to 3 photos) @ \$200 (ONLY 10 available)
- ½ Page Ad (up to 2 photos) @ \$100.00 (about 20 available)
- ¼ Page Ad (background photo optional) @ \$50.00 (about 20 available) - NO BUSINESS

Check One:

- I am emailing my message to sarahewaite@mac.com
- Here is the message I would like in my ad: _____

Due Dates:

ALL pics, messages, order forms, materials and payment are due by **Wednesday November 1**

For Office Use

Date Order & Payment received: _____

Photos received: _____

Ad Completed: _____

Page assigned: _____

- ★Send in all Order Forms with payment to the CBA Music Office
- ★12 Airline Drive Albany, NY 12205
- ★Email all ads (or ad materials) to Sarah Waite
- ★Please specify in subject line "Ad for Band Media Program"