

## **GIFT PLANNING**

Giving intelligently is easier than it seems. While the tax laws pertaining to charitable gifts are ever-changing and complicated, several different philanthropic options are available, offering you a wide variety of benefits. Motivations for giving are as diverse as the donors themselves. Although there are many tax benefits associated with charitable gifts, this is rarely the primary reason to give. Private philanthropy is the foundation of every charitable endeavor.

However, charitable giving is one of the only income tax deductions that an individual can create. Being aware of the benefits will help you make sound decisions for yourself, for your family and for CBA.

The CBA Development Department will work closely and confidentially with you and your financial advisers to ensure that your gift achieves your individual goals and expresses your personal vision for CBA.

## **CREATING A LEGACY – THE DE LA SALLE SOCIETY**

### **Why include CBA in your will?**

Traditionally bequests to CBA have been the main source of endowment support. Each individual legacy has contributed to CBA's stability. Just as the bequests of past alumni, parents and friends have helped to create the CBA today; the continuation of this tradition of remembrance will help ensure that CBA will be financially strong and academically excellent tomorrow.

### **How to include CBA in your will**

You may make a pecuniary or specific bequest of cash, securities, or other property to CBA by designating a specific dollar amount, a particular asset, or a fixed percentage of your estate.

**For More Information Regarding Gift Planning or Creating a Legacy for CBA**

**Please Contact:**

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